



## Request for Corporate Sponsorship

We invite you to partner with us for **Beutler's ALS Band Bash**, a live music fundraising event supporting families impacted by ALS. This year's event will be held **Saturday, May 30 at The Rec Room Patio**, featuring live music, a silent auction, and an afternoon of music and community connection - all in support of a meaningful cause. The event attracts music lovers and community members from across the Baltimore area.

Proceeds from Band Bash benefit the Brigance Brigade Foundation, founded by former Baltimore Raven O.J. Brigance and his wife, Chanda. The foundation provides financial assistance, equipment, counseling, and family support services to those living with ALS, easing the overwhelming burdens that come with a diagnosis.

My connection to this mission is deeply personal. After losing my husband to ALS, I've experienced firsthand how meaningful community support can be during an incredibly difficult season.

The first Beutler's ALS Band Bash, the brainchild of my late husband, took place in 2021 and brought together more than 700 guests for an eight-hour concert event. The community response was incredible. The event was featured in The Baltimore Sun, WBAL-TV, WTMD Radio, and other local media, and ultimately raised more than \$65,000 for ALS families - funding critical grants, equipment, and services for those navigating this devastating disease. My husband passed away just twelve weeks later.

With the strong foundation built in 2021, we're excited to grow this event again - and corporate partners like you will play a key role in helping us expand its impact for ALS families.

ALS is a progressive neurodegenerative disease with no cure, and families need practical, immediate support. Your sponsorship will directly help provide these essential resources while also demonstrating your organization's commitment to supporting families in our community.

We would be honored to have your support and would welcome the opportunity to share sponsorship details with you.

With gratitude,

Laura Beutler

Founder & Event Chair, Beutler's ALS Band Bash

Board Member, Brigance Brigade Foundation

[www.alsbandbash.com](http://www.alsbandbash.com)

Email: [info@alsbandbash.com](mailto:info@alsbandbash.com)

## Beutler's ALS Band Bash Corporate Sponsor Form

Business name (as it should appear on website): \_\_\_\_\_

Corporate Sponsor contact: \_\_\_\_\_

Address: \_\_\_\_\_

Phone/Email: \_\_\_\_\_

### Please Select Desired Level

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**Presenting Sponsor — \$2,500 (1 Available)**

- \* Prominent logo placement on stage signage
- \* Verbal recognition during the event
- \* Logo in printed program
- \* 6 complimentary tickets
- \* Featured sponsor spotlight on social media
- \* Logo on event website
- \* Group social media recognition
- \* 6 drink vouchers

**Bar/Table Sponsors — \$1,500 (4 Available)**

- \* "Official Bar/Table Sponsor" recognition
- \* Verbal recognition during the event
- \* 4 complimentary tickets
- \* Logo on signage at bar
- \* Logo on event website and printed program
- \* 4 drink vouchers

**Live Set Sponsor — \$1,000 (5 Available)**

- \* "Set presented by [Sponsor Name]" recognition
- \* Logo on event schedule signage
- \* 2 complimentary tickets
- \* Verbal introduction before the set
- \* Logo on event website and printed program

**Community Sponsors — \$250-\$500 (Unlimited)**

- \* Name/logo on event website
- \* Onsite recognition signage
- \* Name/logo in printed program

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**Donor Signature**

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**Date**

Pledge deadline to be included in marketing materials is May 1<sup>st</sup>.  
Sponsorships may be made directly through the website [www.alsbandbash.com](http://www.alsbandbash.com), and clicking on the "donate" button, or by emailing [info@alsbandbash.com](mailto:info@alsbandbash.com).



## **About The Brigance Brigade Foundation**

The Brigance Brigade Foundation (BBF) is a 501(c)(3) nonprofit organization with the mission to equip, encourage, and empower People living with ALS (PALS). Following his diagnosis of ALS in 2007, former NFL champion and current Baltimore Ravens executive O.J. Brigance and his wife, Chanda, founded BBF based on this mission. Fast forward to 2026, the Brigance Brigade has helped hundreds of families and built a tight-knit community throughout the mid-Atlantic region and beyond.

When you support BBF through events like Beutler's ALS Band Bash, we are able to provide financial help to offset some of the staggering costs associated with ALS through our PALS Grant Program.

## **What is ALS?**

Amyotrophic Lateral Sclerosis, ALS, is a progressive neurodegenerative disease that attacks cells in the brain and spinal cord, leading to muscle weakness and paralysis. Because ALS symptoms are not uniform across those affected, and the speed at which it moves through a person's body varies greatly, prognosis and therapies are difficult to develop.

**THERE IS NO CURE FOR ALS.**

- Every 90 minutes, someone is diagnosed with or dies from ALS.
- 30,000+ Americans are currently living with ALS
- Life expectancy after diagnosis is typically 2-5 years, though about 10% live 10 years or more.
- Annual cost of living with ALS is approximately \$200,000

Join us in the fight against ALS today!